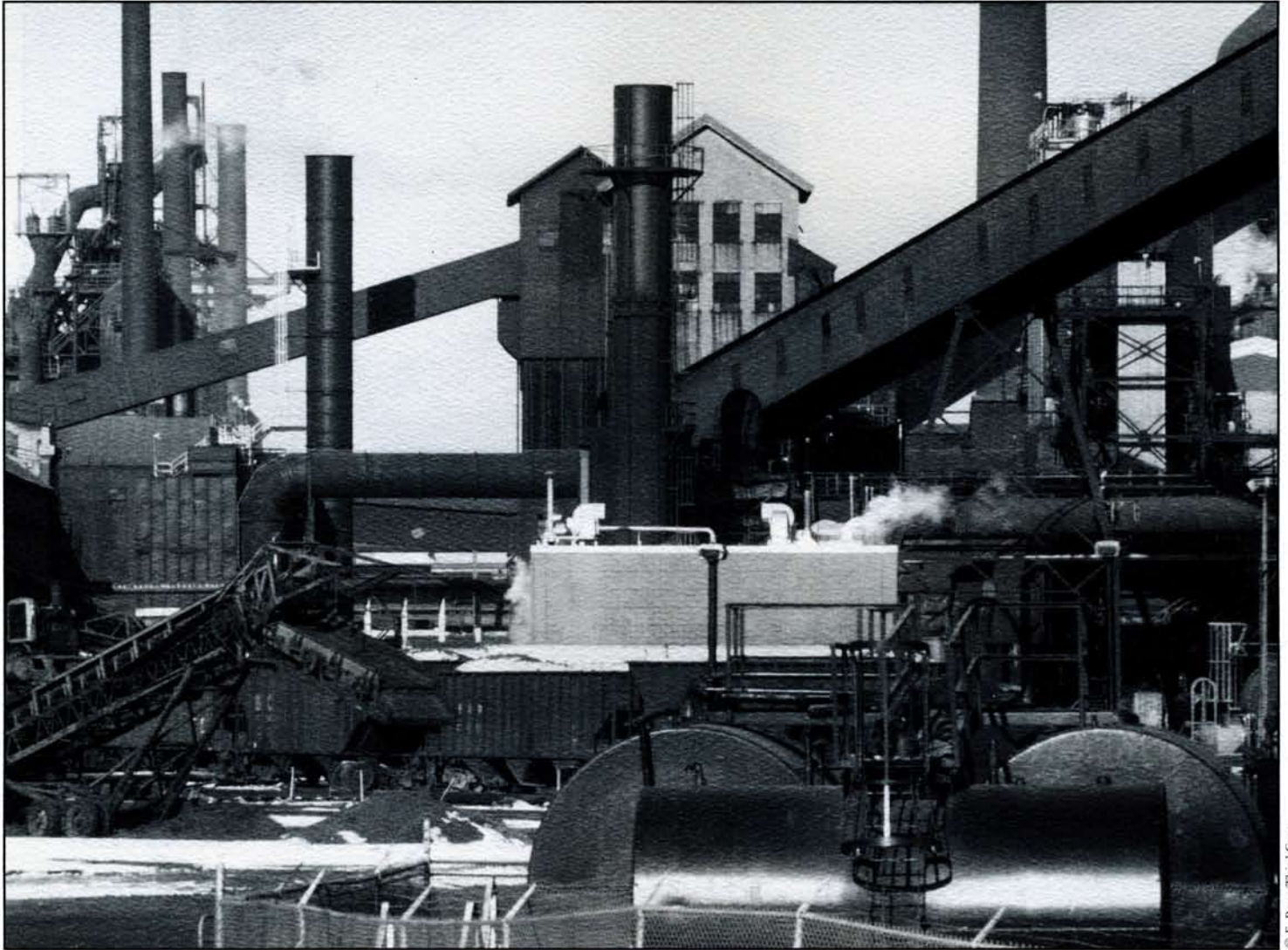


# "The Sharper Edge"®

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## Major midwestern steelmill places blanket order with Kinetic

After many years of working together, this mill gave us a standing order to fill its straight and circular knife needs.

We couldn't be prouder, and we think this confirms our growing presence in the metals market.

We are dedicated to building a name in this industry that equals our reputation in the paper market.

And we'll build it the same way — one success at a time. Each successful order will multiply, and spread to other areas within the mills as

customers grow to trust our quality, our in-depth service, and prompt turnaround times.

If you're in the metals industry and you haven't tried Kinetic products, put us to the test. You'd be surprised what we can do for your bottom line.



*It takes 2 minutes to change these split-bottom slitter bands, and the splits don't mar your product.*

## To split or not to split bottom slitter bands?

Let's look at this thing from a purely practical perspective: one of the middle slitter bands needs replacing and you've got to disassemble the common shaft and remove the first five bands to get at the worn one. Essentially, you're taking half your winder apart to change a band. What does that cost you in downtime and aggravation?

Now let's look at the same problem using our high-carbon high-chrome split-bottom slitter bands. (By the way, have you noticed that this edge lasted a whole lot longer than the band you used previously?) All you do is remove 2 bolts from the worn

band, slip the band off the shaft, turn the band 180 degrees to the new edge, and rebolt the band to the shaft. Time for the entire process? Under 2 minutes. It takes you longer to get the tools than to remove and replace the band.

Choose your option. When the second method is so much easier and faster than the first, why have some mill managers persisted in the more aggravating way of doing things? They fear the band's split line will mar their product. Not so.

Our high-carbon high-chrome split-bottom slitter bands are superfinished to a high polish. Our machining and finish-grinding are so good that when

we first show these slitter bands to paper machine superintendents, they can't find the split line.

We want to go on record as saying that we have never had a problem with split lines marring a product. No ifs, ands, or buts. And our bands have cut everything from tissue to newsprint to carbonless paper.

So what do Kinetic's split-bottom slitter bands deliver? Excellent production performance. Excellent quality products. No fuzzy cuts. No dust. No aggravation. Little downtime.

Interested? Call us — we'll tell you more.