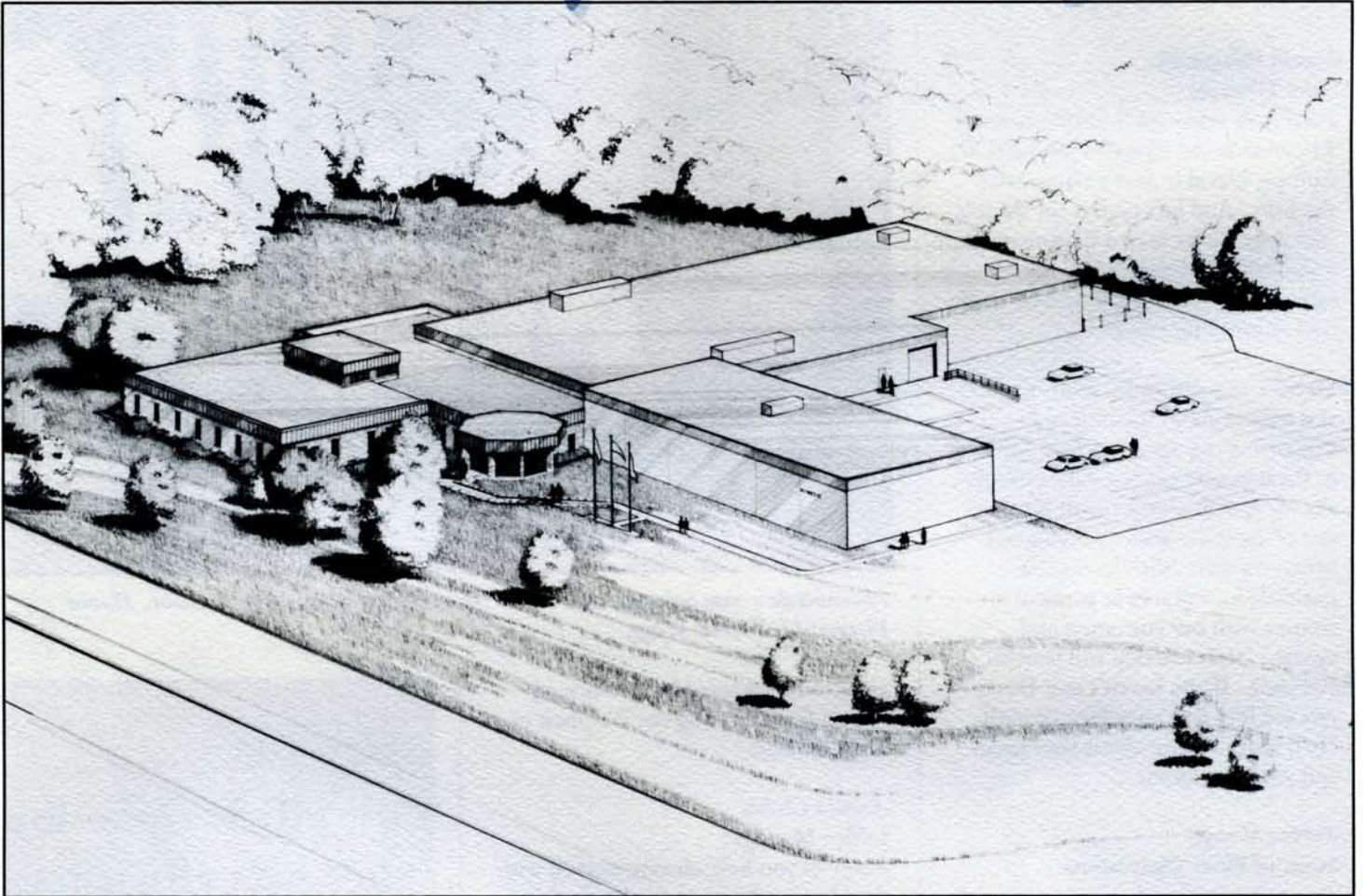


"The Sharper Edge"®

THE KINETIC CO. • P.O. Box 200 • Greendale, WI 53129-0200 (414) 425-8221

April 1992



The highlight of our 1991/92 renovation and expansion is our 7000 square foot office addition.

Plant changes increase precision

Visitors who step into our renovated plant are struck by the clean, gleaming, orderliness of the place. We've replaced our old fluorescent lighting system with the latest in low pressure sodium lighting. We also added a fresh coat of paint. The result is a shop so bright that people comment on it the minute they walk through the door.

The new lighting has made it easier to read our micrometers. It's also greatly improved our ability to see chatter marks and to check the

quality of surface finishes.

We've also added a state-of-the-art heating/ventilating/air conditioning system to replace the old one. Our people are more comfortable and less fatigued at the end of the day, and that in itself will help keep manufacturing and inspection standards high.

But the new HVAC units will do even more — they are powerful enough to prevent temperature and humidity variation within the plant. And that's important when you are grinding tools

at tolerances that fall 4 places to the right of zero. To keep today's machine tools as accurate as possible, we can't allow temperature fluctuations during production.

The new HVAC systems also filter the air better. Less dirt in our machines means fewer problems for everyone.

Was it worth the investment? You bet. Our customers need total quality and precision in their wear parts, and we can deliver both. We're even better than we used to be. And that's saying something.

Meet the new Management team at Microblade

In replacing Mary Green and Tony Wathall, we have reorganized the responsibilities at Microblade. We'd like to introduce you to the people you will be working with.

David Fitzgerald Sales Director

Previously responsible for promoting Microblade and Kinetic's products in Europe, David is now a Director of the firm. And he's perfect for the job. Not only has he been a draftsman and a mechanical engineer, he's been in sales in the machine tool and cutting tool industry for years.

David is conscientious, goal-oriented, and serious about training and supporting our agents. A firm believer in the necessity of personal service, he already spends a majority of his time out of the office accompanying our agents on their calls. In his new position, he will stay in personal contact with our customers and agents. His leadership will benefit everyone. If you haven't met David yet, call him and introduce yourself. He'll want to learn about your needs and your operations.

Trevor Wragg Supt. of Plant Operations

Trevor has been a Sheffield smith all his life. He has over 28 years in the circular saw industry, and he has been with Microblade for 16 years. He was head smith at Microblade when Joseph Masters bought the company in 1985. At that time, Anthony Wathall immediately promoted Trevor to Works Manager. He assisted Tony in that capacity for 7 years.

Trevor is an ideal choice for his new job. He brings energy and good ideas to the daily management of the plant floor. For example, he has researched different grinding wheels to reduce Microblade's grinding time, and he has developed several systems for moving work through the plant faster. And it was Trevor who designed our



Microblade's new management team: (from left to right) Angela Clubb, David Fitzgerald, Trevor Wagg.

soon-to-be-patented laser refracting system for measuring the sharpness of log saw blades.

Angela Clubb Office Manager

Many of you have already worked with Angela over the years — she was Mary Green's assistant. Mary always said that when she retired, the office would be in good hands with Angela. Angela will be responsible for sales, quotations, delivery information, and expediting requests

Because Angela began her career at Microblade in an entry level position, she knows every facet of our offices' operation. She is also familiar with the histories of our customers and the details of their orders. We think you'll enjoy working with her.

That's our new management team. Each is a specialist in their own right, and together, they complement each others' talents. We expect great things from them, and you can, too.

Our office expansion increases efficiency

The carpeting's not in yet, and the ceiling tiles are being put in by a workmen on stilts, but our office staff is running at peak efficiency.

And it feels good. No more second shift of office workers trying to keep pace with orders and correspondence. We've got work stations for everyone, plus room to grow. Which is good because we'll be adding to the staff soon.

Despite the dust and the noise in the offices, we don't expect any slow-downs during this expansion -- and neither should you.