

# "The Cutting Edge"

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## New robot proves a sound investment



*Kinetic's new CNC lathe works without supervision. The robot/lathe increases production while it keeps costs down.*

It's fantastic. It works even better than we expected.

That's how we feel about Kinetic's new ten inch capacity CNC lathe and robot. The robot arm loads circular parts onto a waiting turntable.

A state of the art machine, the robot is helping us reduce costs in two ways.

First, it doesn't stop for coffee or lunch, so the machine produces about 20% more per day than a skilled worker could.

And second, once we've programmed the CNC, the lathe works on each job according to our specifications—without supervision. We can use our people more productively in other skill areas.

The CNC lathe can be programmed in all aspects of production. Feeds and speeds are automatically adjusted to the turned diameter. We can even program the lathe to index to a new cutting tool after a specified number of parts have been produced.

As a result, the robot not only helps us cut costs, but it improves production and maintains the quality control that we demand here at Kinetic.

Granted, high-tech equipment like the CNC lathe is expensive. But the lathe's performance is so good that the machine will pay for itself even quicker than we had anticipated.

What's more, the robot enables us to offer you a superior knife for the price of a knife of far less quality. With our new CNC lathe, everybody wins.

## Same day shipping service for your orders

Efficiency is the name of the game—at least around here that's our philosophy. And we assume that all of our customers feel the same way. That's why when a company orders a stock part, we give that request the highest priority. Delays in your production are too costly to prolong.

Here's our shipping policy: Orders arriving in the morning mail and telexes and telephone orders received by 2:00 p.m. are shipped the *same day*. We use a variety of shipping methods, so we can choose the one that can deliver the needed parts the fastest.

Our biggest concern in supplying parts is your satisfaction. Let us know how we're doing.

## Kinetic's expansion—a no-problem project

It was obvious—we were going to need more room in the plant. Sales were continuing to grow, and we wanted to add several new pieces of equipment, including a CNC lathe and a fourth surface grinder.

But anyone who has ever undertaken a construction project knows the hazards involved. Mid-project problems can be frustrating and costly. Keeping this in mind, we approached the expansion with an eye toward preventing problems.

Our efforts were rewarded. The addition was finished on time, within the budget, and without disrupting production schedules—no small accomplishment for a job this size.

Yet all of this didn't just "happen." For

weeks before we broke ground, we reviewed architectural blueprints, looking for errors that would create costly delays and added expense. By the time the contractors got the drawings, they were virtually error-free.

The result is a textbook manufacturing plant. The plant is fully air conditioned, with tile floors, brightly painted walls, and white ceilings. The lighting is the latest design in sodium vapor lamps for maximum visual comfort.

We're proud of this addition. While many in the industry might consider some of the building's features "extras," we know better. We know that a clean, well-lit working environment leads to increased productivity, fewer accidents, and better quality control.

## Leo Beres retires after 22 years



Leo Beres, formerly Kinetic's chief lathe operator, at his retirement party.

He's been gone only two weeks, and we miss him already.

Leo was Kinetic's chief lathe operator and had much to do with developing our high standards of quality workmanship throughout the plant.

Leo's work had finesse. He may have hands the size of ten pound hams, but he also had the delicate touch of a heart surgeon in handling parts and equipment.

Although most of you have never met Leo, you have benefited from his skill—in the areas of bottom slitter bands, circular knives, and the Mandrel Repair Department.

For 22 years Leo helped to make Kinetic number one. Now we want to publicly recognize his contribution and say "thanks." We wish him all the best. Kinetic is a better place for his having been here.

## Look for future newsletters . . .

Kinetic's customers are located all over the world. Many will never be able to visit our offices or meet our people.

To bridge that gap, we've decided to bring Kinetic to you. Each issue of *The Cutting Edge* will introduce you to our people, services, improvements, and new products.

We hope you enjoy reading about Kinetic. We believe the more you know about us, the better we will be able to serve you.

A handwritten signature in black ink, likely belonging to a Kinetic representative, positioned below the text.