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For Immediate Release

PCMC Partners with Kinetic

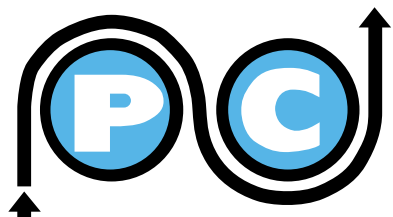
Paper Converting Machine Co. designates The Kinetic Co., Inc. as the Official Perforating Blade supplier for PCMC rewinders.

“This is just one example of how we are working to provide PCMC customers with the best after sales service available in the industry,” remarked Kent Ropella, Manager of the PCMC Spare Parts Team. “By partnering with Kinetic, we can work together to supply the best perforating blades for our customers. PCMC will be able to leverage their expertise in the manufacturing of the world’s finest rewinders with Kinetic’s knowledge in developing and manufacturing the world’s finest perforating blades. PCMC and Kinetic will share their talents and resources to service our customers today and tomorrow.”

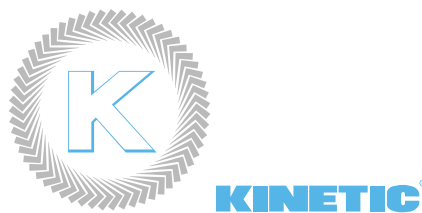
As part of this new agreement, PCMC will now supply Kinetic perforating blades as standard equipment on all new rewinders. For replacement blades, customers will now have the benefit of ordering perforation blades from either their PCMC parts sales contact or going direct to Kinetic, whichever is more appropriate for their needs.

“We are very excited to be working with PCMC on this new business opportunity,” commented Jeff Sangsland, Kinetic’s Manager of Inside Sales. “Everyone at Kinetic looks forward to working with the staff at PCMC Green Bay and Plymouth to raise the level of satisfaction for our customers.”

To order replacement perforating blades for your PCMC rewinders, please contact Inside Sales at Kinetic at +1-414-425-8221 or your PCMC Customer Service Representative at +1-920-494-5601 in Green Bay or +44-(0)1752-735881 in Plymouth.



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